

GET IN



CANNABIZIAC[®]

GET IN THE BIZ
ROADSHOW

SPONSORSHIP OPPORTUNITES

We invite you to participate as a Sponsor in Cannabiziac's 2024 "Get in the Biz" Roadshow. Cannabiziac[®] is where entrepreneurs and business leaders Connect, Create, and Cultivate their Cannabiz. We are the connection point for continuous learning, consulting, and community within the cannabis industry. Cannabiziac[®] is a global member-based company helping new and existing businesses and professionals tap into the growing global cannabis industry by providing education, training, access to international industry experts, financial resources, networking events, mentorship, and advocacy. Cannabiziac[®] will embark on its "Get in the Biz" Roadshow, an interactive, one-day conference designed for the canna-curious or already-invested entrepreneurs seeking knowledge about business principles and practices, and how to succeed in the multi-billion dollar cannabis industry.

The "Get in the Biz" Roadshow begins on May 30th in Fort Lauderdale, Florida, and continues to the states of New York, Illinois, and Arizona, including a stop in Kingston, Jamaica, and Toronto, Canada. Cannabis is one of the fastest-growing industries globally and is projected to reach \$215.42 billion by 2032 worldwide. In addition to plant-touching professionals including cultivators and retailers, there are thousands of ancillary industry professionals who do not directly interface with the cannabis plant, but support the industry, such as packaging, accounting, legal, human resources, technology, and marketing roles. Cannabiziac[®] aims to provide a safe space where professionals can connect with our educational programs, a team of international industry experts, funders, advocates, and other tools to ensure future success.

Partner with us as a sponsor for the Cannabiziac[®] "Get in The Biz" Roadshow as we journey across the US and internationally. Your sponsorship will fuel our mission to drive innovation and growth in the industry by providing unmatched opportunities for participants. Together, we can work to leave a lasting impact on the \$200+ billion global cannabis industry.

GET IN THE BIZ ROADSHOW DATES

FL
May30
2024

Ft. Lauderdale, FL
9am-5pm

CAN
June12
2024

Toronto, Canada
9am-5pm

NY
June18
2024

New York City, NY
9am-5pm

PHX
June21
2024

Phoenix, AZ
9am-5pm

JA
July2
2024

Kingston, Jamaica
9am-5pm

CHI
July29
2024

Chicago, IL
9am-5pm

Learn more and reserve your sponsorship at cannabiziac.com.

📧 info@cannabiziac.com

📞 561-651-9565

📱 @cannabiziac

PROGRAM AT A GLANCE

MORNING SESSIONS

1. Cannabis 101
2. Opportunities in the Cannabis Industry (Cultivation, Retail, Manufacturing, Healthcare, Technology, Ancillary/Professional Services)
3. Fundamentals of Entrepreneurship in Cannabis
4. Networking Lunch

AFTERNOON SESSIONS

1. Building Your Cannabiz, An Interactive Case Study
2. Case Presentations & Competition
3. Next Steps in Your Cannabiz
4. Networking Reception



“This is what I needed! In class I we looked at the fundamentals of business management and learned what it takes to be an entrepreneur that has longevity, clarity, and mission. Ann Marie did such a great job of helping us gain confidence. In program II we got to understand how Cannabis has been used for thousands of years and learned about the power struggle that has been innate to the cannabis movement from the very start. I know that this is something that I’m going to take with me as I continue to operate as a cannabis advocate moving forward.”

HEATHER DAGLEY

Founder & Cannabis Coach -Bud & Blossom,
Cannabiziac Graduate

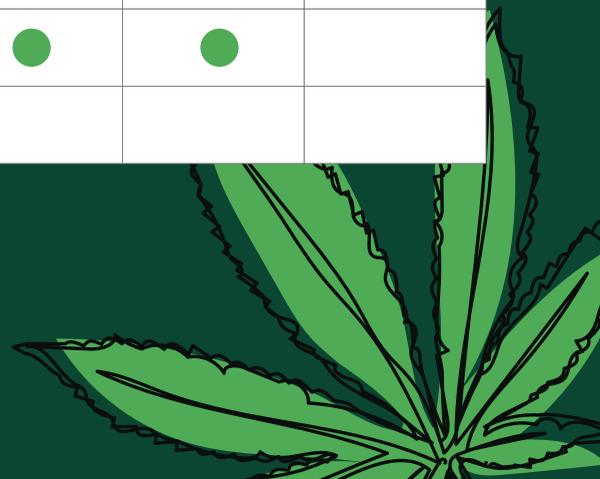


SPONSORSHIP LEVELS

| Sponsor Benefits | Jade Title Sponsor \$50,000 USD | Emerald Sponsor \$25,000 USD | Platinum Sponsor \$15,000 USD | Gold Sponsor \$7,500 USD | Silver Sponsor \$5,000 USD |
|---|---------------------------------------|------------------------------------|-------------------------------------|--------------------------------|----------------------------------|
| Roadshow Naming Rights | ● | | | | |
| Brand Representative included in all Roadshow Events (Speak & Display) | ● | | | | |
| Interview and 2-3 minute feature in promotional video | ● | | | | |
| Inclusion in All Paid Ad Campaigns | ● | | | | |
| Official Luncheon, Panel, or Receptions Sponsor | ● | ● | ● | ● | |
| Exhibitor Booth | ● | ● | ● | ● | ● |
| Premium logo placement on all roadshow promotional materials. | ● | ● | | | |
| Email Campaign & Social Media Ad | ● | ● | ● | | |
| Social media mentions on Cannabiziac® platforms and website. | ● | ● | ● | ● | ● |
| Company name prominently featured as a key sponsor. | ● | ● | | | |
| Inclusion in roadshow press releases and media coverage. | ● | ● | ● | ● | ● |
| Opportunity to place promotional items in swag bags. | ● | ● | ● | ● | ● |
| Opportunity for a dedicated speaking slot during Roadshow | ● 6 | ● 3 | ● 1 | | |
| Complimentary access to Cannabiziac® premium educational resources and training programs. | ● | ● | ● | ● | ● |
| Invitation to participate in exclusive industry roundtable discussions and panels. | ● | ● | | | |
| Reserved Event Tickets | ● 60 10 per location | ● 30 5 per location | ● 10 | ● 6 | ● 4 |
| 1 Year Complimentary Cannabiziac Corporate Membership | ● | ● | ● | ● | ● |
| Comprehensive & Customized Member Benefits | ● | ● | ● | ● | ● |
| Guest Speaking Opportunities for Cohorts and Networking Events (Virtual & In-Person) | ● | ● | ● | ● | |
| Advisory Board Membership | ● | ● | | | |

Learn more and reserve your sponsorship at cannabiziac.com.

📧 info@cannabiziac.com 📞 561-651-9565 📱 [f](https://www.facebook.com/cannabiziac) [X](https://www.instagram.com/cannabiziac) [@](https://www.youtube.com/cannabiziac) [@cannabiziac](https://www.linkedin.com/cannabiziac)



SPONSORSHIP RESERVATION FORM



Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature _____

The sponsorship schedule below offers ways you can donate and be an integral part of the Cannabiziac® Get in the Biz Roadshow.

I WOULD LIKE TO SPONSOR THE ROADSHOW AS A (PLEASE CHECK APPROPRIATE BOX)

JADE TITLE
\$50,000 USD

EMERALD
\$25,000 USD

PLATINUM
\$15,000 USD

GOLD
\$7,500 USD

SILVER
\$5,000 USD

In-Kind Sponsor \$_____ (Please input total value) *Media, Venues, Food & Beverage Only

Please make payments payable to Cannabiziac® (for a tax-deductible charitable contribution, make payable to Cannabiziac Foundation, a 501 C(3) nonprofit). Payments can be made via corporate check, ACH debit, wire transfer, or by credit card.

I prefer to pay by:

- Check
- ACH Debit
- Wire Transfer
- Credit Card

Submit the sponsorship reservation form and payment to:

Cannabiziac® or Cannabiziac Foundation

Attn: Ann Marie Sorrell

Email: annmarie@cannabiziac.com

Fax: 866-711-0987

5840 Corporate Way, Suite 250 | West Palm Beach, FL 33407

Learn more and reserve your sponsorship at cannabiziac.com.

📧 info@cannabiziac.com

📞 561-651-9565

📱 [f](https://www.facebook.com/cannabiziac) [X](https://twitter.com/cannabiziac) [@cannabiziac](https://www.instagram.com/cannabiziac)